



## A RARE ARTWORK

As it is with all fine things, the pursuit of perfection and class in well-made rum is something that must not be hurried and cannot be rushed. Like rare artwork, its value appreciates with time, maturity, and the utmost patience. Rum Malecon is the conceptualization of these ideals – the combination of one man's pure vision (Marco Savio, the Rum Malecon brand owner) and another's innate skill (Francisco Fernandez, the master blender), brought to life in the bottle. Today, Rum Malecon celebrates the marriage of the perfection of Panamanian sugar cane with the knowledge and craftsmanship of a celebrated Cuban blender. Sweet, premium cane molasses is fermented and distilled with loving care, only to rest for decades in re-charred bourbon barrels. Only the finest casks are selected to be blended and crafted into what is Panama finest rum. Rum Malecon – named after a legendary street in the heart of Havana, Cuba – is a rum for the curious spirit and the adventurer inside us all!







AÑEJO 12 - 15 AÑOS



Its round, full-bodied and scented taste marries perfectly with a splash of apple juice.

This reserve is a good base to give roundness to the classic cocktails as well, such as Cuba Libre and Mojito.



Deeply amber-coloured thanks to the golden reflections: a structured but easy-to-drink rum. Well-appreciated combined with tonic. Perfect for a fruit Caipirissima.



With a fragrant, aromatic bouquet, light and middle-bodied. Taste it straight or by following a traditional Creole style together with lime slices covered by coffee powder on one side and by cane sugar on the other.



Intense and very persistent, a great example of well-balanced aromatic complexity. Excellent if drunk straight, together with candied citrus fruit or diluted with a splash of cranberry juice.



Sweet, balanced, delicate and very smooth: ideal for meditation. Excellent with plain chocolate, candied-in-the-white-chocolate winter cherries and big cigars. To be served at 20°C in the cognac balloon glass.





AÑEJO 18 - 21 - 25 AÑOS AŃEJO 12 AÑOS RESERVA IMPERIAI his round, full-bodied and scented taste narries perfectly with a splash of apple jusce. This reserve is a good base to give roundness at the classic cocktoils as well, such as Cuba Libre and Mojito. después de un lento proceso de s se han escazido para los mejores. AÑEJO 15 AÑOS esperado con mucha calmo qu Deeply under-cubared thanks to the golden reflections: a transtared run but easy to driek. Rel-appreciated combined with tomic. Perfect for a fruit Calpirissima. GENUINAME ENVEJECII METODO TRADICION AÑEJO 18 AÑOS GENTINA MENTE ENVEJECTO

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calan que la perce de cave/centina la reg sos considerados METODO TRADICIONAL CUBANO 40% Vol. 40% Vol. 70 de 40% Vol.

GENUINAMENTE ENVEJECIDO
Método Tradicional Cubano



## THE RARE PROOF

We have created a brand-new family at the right high proof with the perfect alcoholic volume, in order to be appreciated by the true lovers. These rums are for those people looking not only for strength in a rum, but also for class and elegance! A small batch as a real pearl...



#### 48.4% RARE PROOF AGED 20 YEARS

(DISTILLED IN 1996 & BOTTLED IN 2016)



Dark amber with brown highlights. Very intense and penetrating to the nose, with wood, caramel and walnut notes. At first taste, it reveals its warm, imposing and very balanced character. Its pleasant sweetness and the tannic notes enhance the taste of ripe fruit, leather, nougat, chocolate, vanilla, molasses, while the pleasant final is slightly bitter.

GENUINAMENTE ENVEJECIDO Método Tradicional Cubano

# Rum Malecon



#### 51.7% RARE PROOF AGED 18 YEARS

(DISTILLED IN 1998 & BOTTLED IN 2016)



Dark amber with copper glares. Its higher alcoholic volume gives immediately a stronger character to this rum which nevertheless remains warm and penetrating at the same time. Its best expression is revealed by the woody scent and taste, together with caramel, peach, dates and cocoa. Slightly spicy and stingy on the final, as a rare proof should be!

#### 50.5% RARE PROOF AGED 13 YEARS

(DISTILLED IN 2003 & BOTTLED IN 2016)



Dark amber with golden highlights. At the nose, it reveals its strong and elegant fruity scents. Fragrant notes of orange zest, cinnamon and butter leave space to ripe apricots for a rum which has charater and body nevertheless its relative young age. Persistent and rich of warmth.



# Rum

# THE SELECCIÓN ESPLENDIDA

The Malecon Selección Esplendida collection possesses delicate aromas and unique taste, which is well appreciated by the most experienced connoisseurs. These rums represent one of the most valuable "masterpieces", a true treasure. After rigorous quality detection, only a few casks can match up the standards for brewing result in a small production of few thousand bottles, doomed to come to an end, like a rare issue. It would be the only opportunity for you to recommend them to your guests, once missed they will never find them again!





Mahogany colour with golden-amber highlights. Round and extremely elegant. It expresses itself at the nose with notes of spices, wood and tobacco. While at the palate, it is huscious, warm and balanced with flavor of caramel toffee, toasted coffee beans and appealing spicy finish. Limited availability for this exceptional millesimé!



Dark amber colour with slight golden highlights. Clean scent of caramel, spices and fruit. Notes of caramelized sugar lasting longer in the mouth to make room for scents of tropical and dried fruit, spices and leather, vanilla and smoky wood at the end. This is the result of an extended ageing process translating into a rum with great but mild personality, affable to the point of putting anyone at ease during consumption. Harmonic and balanced, smooth and elegant.



Mahogany colour with golden highlights verging on amber. Clean scent of caramel, spices and fruit. The aroma shows up sharp and alkoholate, while the caramel smooths the alcohol strength, making room for woody and buttery sensations. At a second taste, the senses will perceive extended spicy notes of toffee and caramel candies, licorice, tropical and dried fruit, vanilla and smoky wood... for a very smooth and captivating rum!



Amber colour with golden highlights. Notes of caramel, hot spices, citrus fruits and candied fruit, vanilla and chocolate for a well balanced rum overall. Also gently hot and smooth to the palate. Its opening sweet note is balanced by a slightly tannic, astringent note. Notes of vanilla and apricot, citrus fruits and banana make room for a long, persistent finish of tobacco and chocolate. Gentle and experiential but not difficult to be understood.



Amber colour with golden highlights. Intense, slightly balsamic, warm, hot spices. High class body, tannic and slightly sweet, persistent with a pleasant bitter aftertaste in evolution on hot spicy notes, sandalwood and tobacco, licorice and chocolate. Dry and very well balanced for an authentic "gentleman" of a rum!







## MIX WITH US!



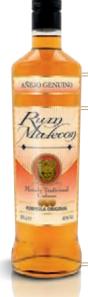
#### EXTRA SECO

A light and dry rum which can be perfectly combined with classic long drinks, tropical fruit juices or light drinks with a low alcohol content. This is the product suggested to those people who wish to dream of the Caribbean sun, its folklore and its people.



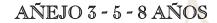
#### LICOR DE RON

A brand-new product that combines the taste of Rum Malecon to the sweetness of honey and vanilla. This liqueur fills your mouth with a candied and luscious flavor with fruits and slightly spiced notes that will appeal mostly to newbies of rum, young people, girls and sweet tooth drinkers.



#### AÑEJO GENUINO

Intense colour, round taste, genuine aroma, like the name it is called after. A Rum heating the senses and kindling the emotions at every sip. The most suited for a Cuba Libre cocktail. Ideal for those palates looking for the pleasure and the purity of a distillate produced according to an old tradition.



These rums are a master in satisfying both demanding connoisseurs and neophytes, and even the ladies who never drink digestive liqueurs because they are too strong! Thanks to their features, they are the perfect spirit for those who want a really sharp Cuba Libre cocktail. The rich palette of aromas and the persistence in the mouth of their age make these Reservas the ideal drink for the consumer who, after having been interested in more commercial products, wishes to discover the magic world of the aged rums.





# Rum Walecon







# SPECIAL SIZES





#### GENUINAMENTE ENVEJECIDO

The great selection of high quality rums in the Malecon range can cover all the consumers' requests: from the light, fresh rums used for cocktails and appreciated by the youngest, less skilled palates, to the more aged ones suited for those people who can catch all the nuances of this distillate. Up to the "bright stars": the most aged rums appreciated by the skilled consumers who are looking for

the exclusivity of a unique product or who simply want to distinguish themselves as "trendy" people. Rum Malecon does not only offer a complete range of products able to satisfy each single need of its customers, but above all it proposes a distillate with a marked personality. Rum Malecon is the ideal pleasure for those who are looking for a true emotion with no compromises!



#### **BRAND OWNER**

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SAVIO CHOOSE. TASTE. ENJOY.